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# What we are about

## Product Overview

Cloud Connected has a vision, seeing that a lot of people need a viable marketing channel that they can communicate to their clients and that we assist in gaining such opportunity. We can make this happen through tailoring your marketing campaign with the SEO strategies to rank on all geographic levels; structured to suit your industry and goals. Increasing the sales funnel from our digital marketing solutions.



## Landing Pages

The importance of landing pages is simple, to be a backbone of your digital marketing strategy. Cloud Connected works solely on the digital aspect and your level of ranking on the Search Engine results page.

## A Good Landing Page Drives Results

Cloud Connected Can Help you start with a new landing page. We have been doing this for over 6 years and it has worked well for our previous clients. Our motto "A Fresh Start is the best start"

## Our Goal

Since being Founded in California in 2017, our goal is to establish a cost friendly solution with all different types of business in all different parts of the world. Our mission : We are all connected!

# How we serve your brand

## ON PAGE SEO

No. of Targeted Keywords  
 SEO Audit (Penguin check etc.)  
 Meta Tags Analysis  
 Competitor Analysis  
 Duplicate Content Check  
 Robots.txt Optimization  
 Google webmaster configuration  
 Google analytics configuration  
 H1 / H2 and Alt Tag Analysis  
 Google XML sitemaps  
 Broken Link Check  
 SEO Friendly redirect Check  
 Custom 404 page  
 RSS feed analysis  
 Website speed audit (load time)  
 Mobile / responsive Testing  
 Domain authority check  
 Alexa rank (Global)  
 Web Content suggestion  
 SEO Friendly URL check/suggestion

## OFF PAGE SEO

Search Engine Submissions  
 Classified Submissions  
 Unique Articles Submissions  
 Unique Press Release Submissions  
 Google maps listing (for local businesses)  
 Document Sharing (Slide/PPT etc.)  
 Image Sharing  
 RSS Submission  
 Monthly Analysis Reports for Web Traffic

## BACKLINKING

## SOCIAL MEDIA POSTING

Facebook postings  
 Twitter postings  
 Instagram postings  
 Pinterest postings  
 Video postings  
 Social Bookmarkings  
 Unique Blog Postings

Cloud Connected provides new clients a free audit and review on us to help you decide what is the best SEO plan for your brand.

Providing new landing pages at an additional fixed cost to aid a fresh start.

SEO is achieved much better with a fully optimized website, by redesign we can ensure all the features both on-page and off-page are utilized to serve the Google Crawl Algorithms that rank your website in the Search Engine Result Pages.

## PRICING:-

***£400 New Professional Responsive Landing Page With 5 Pages, £40 per extra page.***

***£80 Per Keyword Ranking plus Social Media Posting.***

***£250 To Build Your Social Media Pages Individually.***

***£100 per hour of content writing for your website if you do not provide the content. (Waived if content is provided).***

## Contact Us today:-

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